

PTO/SB/81 (01-08)

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# **POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM**

Patent Number	6,629,135 B1
Filing Date	08/17/1999
First Named Inventor	D. Delano Ross, Jr.
Title	Affiliate Commerce System and Method
Art Unit	
Examiner Name	
Attorney Docket Number	23

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

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I am the:

☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/86)

## SIGNATURE of Applicant or Assignee of Record

Signature		Date	February 1, 2007
Name	Daniel D. Ross	Telephone	(404) 932-3281
Title and Company	Managing Director - DDR Holdings, LLC		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.31, 1.32, and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1480, Alexandria, VA 22313-1480. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1480, Alexandria, VA 22313-1480.

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### STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: DDR Holdings, LLC

Application No./Patent No.: 6,629,135 B1 Filed/Issue Date: 09/30/2003

Entitled: Automatic Reposting of Chronologically Listed Online Advertisements

DDR Holdings, LLC, a Georgia limited liability company  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below.

1. From: Inventors To: Nexchange Corporation  
The document was recorded in the United States Patent and Trademark Office at  
Reel 010486, Frame 0884, or for which a copy thereof is attached.
2. From: Nexchange Corporation To: Daniel D. Ross  
The document was recorded in the United States Patent and Trademark Office at  
Reel 014386, Frame 0446, or for which a copy thereof is attached.
3. From: Daniel D. Ross To: DDR Holdings, LLC  
The document was recorded in the United States Patent and Trademark Office at  
Reel 014386, Frame 0484, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

[Signature] February 5, 2007  
Signature Date  
Daniel D. Ross (404) 832-3281  
Printed or Typed Name Telephone Number  
Managing Member - DDR Holdings, LLC  
Title

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